

4MAT 4Leadership— What kind of leader do you want to be?

While some may say that the ability to inspire others into focused action is a natural talent some are born with, we know different.

Your Inner Leader Wants Out.

What real leaders have to say about the struggles of leading and coaching their teams:

- “We start with a strong plan and then it becomes easy to get off-track.”
- “I can’t seem to motivate my team, especially the younger generation.”
- “Holding people accountable is sometimes tough for me.”
- “Getting my team to ‘own it’ is a struggle.”
- “I know I need to develop leaders around me so that I can evolve. I just can’t seem to find that time.”
- “I sometimes feel like I am the only one carrying this whole thing.”

4MAT 4Leadership is a 2-day transformative learning experience that delivers a powerful model for facilitating, thinking, acting and communicating vision that gives leaders the ability to inspire great results.

- Define your core leadership and management strengths with the 4MAT Leadership Behavior Inventory® (LBI)
- Identify strategies for maximizing your leadership strengths and shoring up weak areas that may hold you back
- Implement a plan to apply strategies to maximize personal leadership impact
- Use a common language within your team to constantly refine, coach and improve overall performance
- Recognize the dominant leadership and management strengths of others and their areas of opportunity
- Identify where your organization is in its “lifecycle” and choose the right leadership focus to move to the next level of evolution
- Leverage the collective strengths of your team by aligning thinking and functional strengths to the task at hand
- Know how to quickly identify and address what’s missing when results aren’t showing up
- Make your “plan” by connecting daily action to long-term strategy
- Build an action plan that leverages your strengths through leveraging others

Tuition: \$499

Learn more and register at www.inyutraining.com



Use your QR reader to learn more about 4MAT 4Leadership.

**Monday, July 9 and
Tuesday, July 10, 2012
Aveda Institute Minneapolis
Petite Atelier
400 Central Ave SE**

“I believe that the information received throughout this training is a wonderful foundation for how leading others and delivering information should be approached. It gives the person who is working on their leadership development skills the necessary tools to adjust conversations, look at the work that they have before them and plan the best way to approach it to get the results that they are hoping for.

I would highly recommend this experience to anyone who is any sort of leadership or mentor role— educators, team leaders, coaches, directors of any department.”

~ Charnie Hemmerly
Director of Education
Douglas J Aveda Institutes