

# Lead the Life You Imagine— a Virtual Leadership Retreat

How might your perfect life look different than the life you are leading now?

*Here's what real leaders tell us they struggle with—sound familiar?*

- “If I compare this year to last year, I haven’t made significant progress toward what I want to create.”
- “There is a big gap between what I know I should be doing and what my daily life looks like.”
- “I struggle figuring out what it takes to motivate my team, especially this new generation.”
- “There is a long list of things in my work and my life I plan to get to ‘someday’.”
- “I got into this because I loved what I do and now it seems that I spend less and less time doing what I love.”
- “I need to make a decision that will enable me to move closer to “my perfect life”.”
- “I want to inspire people around me and I know that I have to be on my own path in order to lead others.”

**Now is the time to do something different. Join us for four transforming sessions\* that will lead you on a path toward building your life and leadership blueprint.**

**Session 1: Find Your Power (Monday, March 19<sup>th</sup>, 2:00-3:30 pm central):** There is something that only you can do. Defining the “work” that excites you, calls upon your strengths while making the biggest contribution is the first step in organizing a life that energizes you and realizes your full potential.

**Session 2: Clarify Your Definition of Success (Monday, April 2<sup>nd</sup>, 2:00-3:30 pm central):** Knowing exactly what you want is the single most important element in attracting it. Being able to clearly describe your desired future vision will attract the right people and resources to help you quickly move toward creating that vision.

**Session 3: Resolve the Tension that Holds You (and Your Team) Back (Monday, April 16<sup>th</sup>, 2:00 pm – 3:30 pm central):** When you struggle to make change stick, it is because there is always an equal and opposing commitment that keeps pulling you back. When you identify this competing commitment and resolve it, you are empowered to make personal changes and lead others through the change process.

**Session 4: Ritualize and Realize (Monday, April 30<sup>th</sup>, 2:00-3:30 pm central):** Use the techniques shared to structure your life around what is most important to you. “Thin-slice” your work to amplify your strengths, leverage your team and live the life you want **NOW**—not tomorrow, not someday, **TODAY**.

\*All sessions recorded for repeat viewing.

**Creating the life you want is never an accident. It is the result of intentionally applied strategies and an internal framework that overcomes the barriers that can easily hold others in a “stuck” place.**

**When you amplify your strengths and focus your energies—results will happen in your life and in your business.**

Register online at [www.inyutraining.com](http://www.inyutraining.com). Web learning is easy.  
All you need is an internet connection. We'll do the rest.

**One-time payment: \$349**

**Decide Now:** Experience the **Lead the Life You Imagine** (4-part virtual retreat) plus **4MAT 4Leadership** (2-day live event), for only \$750. Payment options are available. For more information please call 866.888.4628.

# 4MAT 4Leadership— a Two-Day Leadership Event

While some may say that the ability to inspire others into focused action is a natural talent some are born with, we know different.

## Your Inner Leader Wants Out.

*What real leaders have to say about the struggles of leading and coaching their teams:*

- “We start with a strong plan and then it becomes easy to get off-track.”
- “I can’t seem to motivate my team, especially the younger generation.”
- “Holding people accountable is sometimes tough for me.”
- “Getting my team to ‘own it’ is a struggle.”
- “I know I need to develop leaders around me so that I can evolve. I just can’t seem to find that time.”
- “I sometimes feel like I am the only one carrying this whole thing.”

**4MAT 4Leadership is a 2-day transformative learning experience that delivers a powerful model for facilitating, thinking, acting and communicating vision that gives leaders the ability to inspire great results.**

- Define your core leadership and management strengths with the 4MAT Leadership Behavior Inventory® (LBI)
- Identify strategies for maximizing your leadership strengths and shoring up weak areas that may hold you back
- Implement a plan to apply strategies to maximize personal leadership impact
- Use a common language within your team to constantly refine, coach and improve overall performance
- Recognize the dominant leadership and management strengths of others and their areas of opportunity
- Identify where your organization is in its “lifecycle” and choose the right leadership focus to move to the next level of evolution
- Leverage the collective strengths of your team by aligning thinking and functional strengths to the task at hand
- Know how to quickly identify and address what’s missing when results aren’t showing up
- Make your “plan” by connecting daily action to long-term strategy
- Build an action plan that leverages your strengths through leveraging others

Register online at [www.inyutraining.com](http://www.inyutraining.com)

**Location:** Aveda Institute Minneapolis

**Date:** July 9-10, 2012

**One-time payment:** \$499

**Decide Now:** Experience the **Lead the Life You Imagine** (4-part virtual retreat) plus **4MAT 4Leadership** (2-day live event), for only \$750. Payment options are available. For more information please call 866.888.4628.

“I believe that the information received throughout this training is a wonderful foundation for how leading others and delivering information should be approached. It gives the person who is working on their leadership development skills the necessary tools to adjust conversations, look at the work that they have before them and plan the best way to approach it to get the results that they are hoping for.

I would highly recommend this experience to anyone who is any sort of leadership or mentor role— educators, team leaders, coaches, directors of any department.”

~ Charnie Hemmerly  
Director of Education  
Douglas J Aveda Institutes